





Company visit Intact Media Group

the largest Romanian media group

"MEDIA TODAY: CHALLENGES & OPPORTUNITIES"

Friday 14 March 2014

Meeting point: Intact Media Group, 1B Garlei Avenue Time: 15:45 – 16:00

Presentation by: Mr Nicu Damu, Marketing Manager Antena Stars, Euforia & GSP TV

For

1st Year MA Marketing, Advertising & Public Relations students, in Bucharest, Romania