

Dr Giovanni Oscar Serafini

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Dr Serafini is an Associate Professor at the Business Administration and Economics Department. Prior to joining CITY College, University of York Europe Campus, he was a Lecturer in International Business & Management and member of the Management Science and Entrepreneurship Group at the Essex Business School, University of Essex (UK). Moreover, he has a noteworthy industrial background with a rich experience encompassing HRM application in multinational firms operating in the luxury segment of the hospitality industry (Disneyland Paris, Hilton Worldwide, Sani/Ikos Group, Hyatt Hotels Corporation).

He has contributed research work to The International Journal of Human Resource Management, Human Resource Management Review, International Business Review, International Journal of Training and Development, and in 2018 he co-authored a book chapter on Comparative HRM published by Edward Elgar. He is also involved in a number of EU PROJECTS (Erasmus+) with the South-East European Research Centre (SEERC).

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